



## **CSR (Corporate Social Responsibility) Pledge**

Our CSR pledge is built around a responsibility to support the game, the people, and the communities connected to non-league football. We are committed to sustainability, community engagement, and inclusion at every level of what we do.

Alongside this, we actively share and promote content that supports health, fitness, mental wellbeing, and nutrition, ensuring players, coaches, volunteers, and supporters have access to resources that help them thrive on and off the pitch.

By putting people first and championing positive change, we aim to make non-league football not only stronger today but more sustainable and inclusive for the future.



**Where connections go beyond the pitch**