The Non-League Network

thenon-leaguenetwork.co.uk/

First Impression Follow-Up Message

Template

Hi **[Manager's Name]**,

I just wanted to say thank you for the opportunity to come along and train with the team today.

I really enjoyed the session and appreciated the chance to meet everyone and experience the environment.

It was a great opportunity to test myself, and I hope I was able to show the attitude and qualities I can bring to the group.

If you have any feedback from the session, I'd really appreciate hearing it as I'm always looking to improve.

Thanks again for your time, and I wish you and the team all the best for the rest of the season.

Kind regards,

[Your Name]

Before You Send

☐ Personalise the message
☐ Double-check the spelling of the manager's name
☐ Keep it short and genuine
☐ Send within 24–48 hours
☐ Only ask for feedback if appropriate
☐ Don't chase an immediate response

Remember

A follow-up message should:

✔ Thank the manager or coach
✔ Show appreciation
✔ Reinforce your professionalism
✔ Leave a positive final impression

Keep it simple.

One thoughtful message is far more effective than sending multiple follow-ups.

Next Step

Record the opportunity in your **Club Contact Tracker** and continue building positive relationships throughout your football journey.